



# Press Kit

For Interviews or Additional Information Contact:  
Shelia Dunn  
NMA Communications Director  
[communications@motorists.org](mailto:communications@motorists.org)  
608/849-6000  
608/515-2517 (cell)

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**TO: News Directors, Assignment Editors, and Radio/TV Talk Show Producers**

**Driver Courtesy Month highlights Road Courtesy and Safety. Plus, there's a Quiz: *Are You a Courteous Driver?***

(*Waunakee, WI*): With Americans getting back on the roads and reports of reckless driving on the rise, courtesy is more important than ever. And one organization trying to help is the [National Motorists Association](#). The NMA has designated September as [Driver Courtesy Month](#), an educational effort that highlights different ways motorists can be courteous to other drivers and road users. Courteous driving also means safe driving!

To encourage motorists to learn more about driver courtesy, the NMA has devised an online quiz called [Are You a Courteous Driver?](#) Quiz takers are eligible to win prizes for their participation.

## **What is Courteous Driving?**

Some of the courteous actions below are the law, and some are just unwritten rules of the road.

- Lane Courtesy—Drive Right, Pass Left
- Use Your Turn Signal
- Drive a Steady Speed on the Highway
- Don't Tailgate
- Pay Attention at Stoplights—don't Multitask
- Don't Text and Drive
- Use the Zipper Merge
- Pull over and Move over for Emergency Vehicles
- Turn down bright lights when another vehicle approaches
- Use fog lights only when there's fog
- Park between the Lines
- Yield to the Right at Four-way Stops
- Control your Urge to Road Rage
- Thank other Road Users who Helped you by Waving

## **Story Suggestions for Driver Courtesy Month**

- Choose one aspect from the list above and dig deep into that courteous action.
- Focus an entire week of stories on five different aspects of driver courtesy.

- Do a question a day from the *Are You a Courteous Driver?* Quiz and encourage drivers to take the quiz online at ?
- Interview motorists on the street about what they believe makes a courteous driver.
- Interview motorists on the street about what they believe does not make a courteous driver.
- Create a story about why it's vital to keep up with your driving skills long after your initial driver's ed course.
- Discuss various driving laws that might have changed in the past five years in your state.
- Do a week-long focus on your state's different driving laws that have changed in the past five for drivers who might have learned to drive 10, 20, or even 40 years ago.

Pitch the NMA your story idea and how we might help. Find the accompanying ***Driver Courtesy Month and Are You a Courteous Driver?*** Quiz graphics for free on our website (If you need a different size version, let us know, and we can make that happen).

Don't hesitate to contact NMA Communications Director Shelia Dunn for more information or an interview. She is available any time during the month of September. Call her at 608/849-6000 or her cell at 608/515-2517 or contact her by email at [nma@motorists.org](mailto:nma@motorists.org).

### **Five Quiz Questions to Get You Started**

**Question 1:** On a limited access highway, when do you move back into the right lane?

**Question 2:** When you stop at a stoplight, what should you be doing?

**Question 3:** You use your turn signals when?

**Question 4:** When an aggressive driver comes up behind you, what do you do?

**Question 5:** What should you do when you come upon slower traffic?

If you would like more quiz questions (and the answers), contact us at [nma@motorists.org](mailto:nma@motorists.org).

### **About the NMA**

The [National Motorists Association](#) is the national advocate for drivers—in the courts, on the streets, and in their vehicles.

The NMA is a nonpartisan, grassroots nonprofit dedicated to protecting the civil rights of motorists. In addition to its advocacy work on behalf of the nearly 250 million licensed drivers in the United States and Canada, the NMA provides research and educational materials to improve traffic safety and related policies by informing the public. *Driver Courtesy Month* and the quiz *Are You a Courteous Driver?* are just two of those current educational efforts.

The National Motorists Association relies on the support of its thousands of members and donations from drivers' rights proponents. It is not funded by any special interest group (other than motorists-at-large) or industry.

- Among the principles advocated by the NMA are:
- Traffic safety through sound engineering and hands-on driver training
- Traffic laws fairly written and reasonably enforced

- Freedom from arbitrary traffic stops and unwarranted searches and seizures
- Freedom from invasive surveillance
- Full due process for motorists
- Reasonable highway user fees for maintaining and improving roads and bridges—not for funding non-highway projects.

Charitable contributions to the nonprofit 501(c)(3) National Motorists Association are tax-deductible.

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