



NATIONAL MOTORISTS ASSOCIATION

Empowering Drivers Since 1982

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The National Motorists Association Code of Professionalism

November 2, 2016 Revision

The National Motorists Association is a grassroots organization consisting of thousands of members from every walk of life and political persuasion. We are partisan only when it comes to the issues that affect the rights of motorists.

Recognized representatives of the NMA are encouraged to use their own experiences when communicating on behalf of the organization, but must understand that in doing so they are representing not only the NMA but also the entire membership. As such there are some important guidelines to follow:

- Be consistent with the NMA positions on the issues as documented on the Motorists.org website and other communications such as the weekly NMA e-newsletter;
- When in doubt about any of those positions, ask for clarification from the NMA or refer the inquiry back to the National Office;
- Remain non-partisan with regard to political opinions (which includes candidate endorsements) or ideologies;
- Stick to the facts of the issue and avoid being baited by opposition rhetoric; and
- Express yourself in a civil, professional manner while dressing appropriately for the occasion.

By following these standards, NMA staff members, activists, and volunteers will further the organization's mission to defend motorists' rights by communicating clearly and effectively.